



KNOXVILLE RACEWAY 2021 SEASON CREDENTIAL GUIDELINES AND APPLICATION

Thank you for your interest in covering the 2021 Knoxville Raceway season. This media credential application is for the 2021 Knoxville Raceway Season Media Credential. This credential is issued to media attending weekly racing events at Knoxville Raceway.

Please note that this credential application does not include access to the NASCAR Camping World Truck Series event, the 2021 NOS Energy Drink Knoxville Nationals presented by Casey's or the Lucas Oil Late Model Knoxville Nationals. Applications for those events will be posted at a later date. A season media credential will NOT be valid for the aforementioned special events and credential applications will have to be submitted for those events separately.

The credential will grant the media member access to the infield area and victory lane and is valid for the pass holder only.

Media Credential Policy

- All credential requests must be submitted by the media outlet's editor, sports editor, sports director or sports producer. Submission of an application does not guarantee credentials will be issued.
- Credentials will be issued to authorized personnel only for the purpose of providing timely coverage of the event.
- Media credentials will be issued only to accredited newspapers, publications, news services and internet sites that offer dedicated and consistent coverage of events for which credentials are being requested, as well as local, regional and national television and radio networks.
- If, at any point, Knoxville Raceway reasonably suspects that any applicant is present SOLELY for resale and commercial purposes rather than for media and promotion, the applicant's accreditation may be immediately suspended or revoked without notice.
- Organizations present only on social media will not be granted credentials.
- Freelance journalists and photographers must be on specific assignment and included on the application form submitted by the media outlet's assigning authority.
- Working media credentials will not be issued for non-working employees of an outlet, including, but not limited to individuals working in a media outlet's marketing, promotions, sales, advertising, public relations, etc. departments.
- No "blank" credentials will be issued.
- Annual "hard cards" will not be distributed.
- All applications will be carefully screened. Knoxville Raceway reserves the right to approve or deny credential requests, as well as the number of credentials and access issued.



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How To Apply

- All credential requests must be submitted by the media outlet's editor, sports editor, sports director or sports producer, and should include everyone from the outlet that requires access to each event.
- All credential requests must be filled out COMPLETELY and signed by both editor and pass holder on page 6 of this document.
- All applications must be received by April 2, 2021. Applications can be submitted by email only to KendraJ@KnoxvilleRaceway.com.
- Upon review and approval of a media outlet's application, appropriate media credentials will be arranged and confirmation will be sent. Each person receiving a credential must pick up and sign for his/her credential at the VIP/Media pit window prior to each race night.
- All credentialed media will receive an infield pit pass for weekly race events.
- **Parking:** Infield parking is not guaranteed with a credential.

Photography/Videography

- Photographers will be given a photography vest on the first event night attended. Please keep assigned vest and **turn it back into the pit window or to Kendra Jacobs by the end of the July 3 race night.**
- No media outlets will be permitted to utilize GoPro or similar cameras on any cars or any fixed locations at the track without prior written consent of Knoxville Raceway.
- Drones are not permitted over Knoxville Raceway without prior written consent of Knoxville Raceway.

Should you have any questions or require further information, please contact Kendra Jacobs at KendraJ@KnoxvilleRaceway.com or at 704-619-9638.



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Application must be submitted by the editor, sports editor, producer or appropriate assigning authority at the outlet, not the individual photographer, reporter, contributor, etc. on the list. Each applicant must have his or her own credential application submitted. If you have any questions regarding this form email Kendra Jacobs at KendraJ@KnoxvilleRaceway.com.

CREDENTIAL DEADLINE: APRIL 2, 2021

Media Outlet:		Website:	
Address:		City/State/Zip:	
Requested By:		Title:	
Phone:		Email:	

Applicant Name:		Job Function:	
Address:		City/State/Zip:	
Phone:		Email:	

Has applicant previously covered events at Knoxville Raceway? _____

Which events did applicant cover at Knoxville Raceway in 2020?



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2021 Media Accreditation Terms & Conditions with Waiver and Release, Express Assumption of Risk, and Indemnity Agreement

All media accreditation is issued by Knoxville Raceway in the form of either a Media Pass or a Temporary Media Pass (the “**Pass**”), and is subject to acceptance of the following terms and conditions. All successful applicants (each an “**Accredited Party**”) and each individual nominated by an Accredited Party to hold a Pass (each a “**Pass Holder**”) and each person receiving a credential to enter the Knoxville Raceway premises and attend events and activities on the premises accept and agree to abide by the following:

Each Pass shall be used solely for the Pass Holder of the Accredited Party, and it cannot be transferred or assigned to any other person or entity.

At all times, Knoxville Raceway retains the sole and absolute discretion to determine whether or not to approve an application for a Pass or designate any entity or person as an Accredited Party or Pass Holder for any of the events and activities taking place at Knoxville Raceway (collectively, the “**Events**”).

Transfer, assignment or misuse of the Pass shall be cause for suspension or revocation in Knoxville Raceway’s sole and absolute discretion. Knoxville Raceway takes no responsibility for, and the Accredited Party and Pass Holder agree to indemnify Knoxville Raceway against all liability resulting from, any third party claims or third party personal injury, death, damage or loss of any kind suffered or sustained by any third party using the Pass without the express written permission of Knoxville Raceway.

The Pass remains the property of Knoxville Raceway, and its may be withdrawn by Knoxville Raceway at any time. Knoxville Raceway reserves the right to refuse any person access to any area at the Events at any time. Access to Knoxville Raceway and the Events, and receipt of a Pass by an Accredited Party and Pass Holder, are privileges and not rights. These terms and conditions may be amended, modified, and updated by Knoxville Raceway from time to time in its discretion. The Accredited Party and Pass Holder agree to become and remain familiar with the terms and conditions as they may be amended, modified, and updated. The Accredited Party and Pass Holder understand that it may request copies of all current terms and conditions any time from Knoxville Raceway, and Knoxville Raceway shall make the current terms and conditions available upon reasonable request. The Accredited Party and Pass Holder acknowledge that it/he/she was offered a copy of this agreement.

The Accredited Party and the Pass Holder acknowledge that the nature of motor racing involves inherent risks and dangers to persons attending the Events, and acknowledge that they have been warned that in attending the Events there is the possibility of an accident causing injury, death or property damage. The Accredited Party and Pass Holder EXPRESSLY ASSUME ALL RISKS AND DANGERS associated with the Events, its/his/her presence on the premises of Knoxville Raceway, and its/his/her participation in the Events in any capacity whatsoever, which include, but are not limited to, the risk of being struck by vehicles, objects, or equipment and/or making contact with or colliding with other participants, spectators, other persons, equipment and natural or manmade objects, and encountering fire and other chemicals. The Events will include participants of all skill and experience levels (including both professional and amateur persons) and varying levels of equipment, and the Accredited Party and Pass Holder expressly assume the risks associated with mixed and varying skill levels and varying equipment. The Accredited Party and Pass Holder also acknowledge that there may be undefined and presently unknown risks and dangers associated with the Events, and that there may be risks and dangers that may result from the NEGLIGENCE of the Associated Bodies (defined below). This includes the potential NEGLIGENCE in the implementation or enforcement of (or the failure to implement or enforce) any rules, regulation or guidelines related to the Events and/or the potential ordinary negligence in the selection, use, operation, design, or maintenance of any equipment, course, competition, facility or service related to the Events. The Accredited Party and the Pass



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Holder hereby expressly assume all such risks and dangers whether presently known or unknown. The Accredited Party and Pass Holder, also expressly acknowledge that injuries received may be compounded or increased by NEGLIGENT RESCUE OPERATIONS AND PROCEDURES of the Associated Bodies or others.

The Accredited Party and the Pass Holder agree to WAIVE AND RELEASE, AND COVENANT NOT TO SUE, Knoxville Raceway, the promoters, all race team, drivers, and crew members participating in the Events, other Accredited Parties and Pass Holders, the Marion County Fair Association, landowners and lessees, and other organizations connected to the Events and their directors, members, officers, employees, officials, agents, representatives and contractors (together, the “**Associated Bodies**”) for any PERSONAL INJURY, DEATH, DAMAGE, OR LOSS OF ANY KIND (collectively, “**Liability**”) that the Accredited Party or Pass Holder may suffer or sustain as a result of and in connection with its presence at the Events, his or her use of the Pass, or his or her participation in the Events in any capacity whatsoever, even if the Liability is caused by the NEGLIGENCE of the Associated Bodies. The Accredited Party and Pass Holder understand and accept that the Liability encompasses, but is not limited to, active or passive conduct, ordinary NEGLIGENT RESCUE EFFORTS, and ordinary NEGLIGENT enforcement of (or the failure to enact or enforce) rules, regulations and guidelines. It also encompasses, without limitation, Liability concerning the ordinary NEGLIGENT selection, use, operation, design and/or maintenance of any equipment, facility, location, or service related to the Events.

The Accredited Party and Pass Holder specifically AUTHORIZES AND CONSENTS TO the Associated Bodies providing and/or arranging for MEDICAL CARE OR TREATMENT OR EMERGENCY MEDICAL SERVICES OR RESCUE EFFORTS in the event of an emergency or in the event of an injury or medical condition that develops or occurs during the Events or during their presence in or upon the premises. The Accredited Party and Pass Holder expressly WAIVE AND RELEASE AND AGREE TO HOLD ASSOCIATED BODIES HARMLESS from and against any and all Liability arising therefrom.

The Accredited Party also INDEMNIFIES the Associated Bodies against any damages and losses suffered by the Associated Bodies (including attorneys fees and court costs) arising from any claim by, or liability to, a third party for personal injury, death, damage or loss of any kind suffered or sustained by that third party as a result of the Accredited Party’s presence on the premises of Knoxville Raceway or the Accredited Party’s conduct at the Events, including, without limitation, his or her NEGLIGENCE.

No individual or entity, including the Accredited Party and Pass Holder, may reproduce, store in a retrieval system, or transmit the official timing, results or other data relating to the Events in any form or by any electronic, mechanical, photocopying, recording, or broadcasting means or otherwise without the prior express written permission of Knoxville Raceway, except for reproduction by local, national or international press in regular publications on sale to the public or accessible on their corresponding authorized Internet sites. The determination of which members of the press are so permitted shall be in the sole and absolute discretion of Knoxville Raceway.

No person shall make or use sound recordings or radio broadcasts and/or take moving picture images of the Events without the prior express written permission of Knoxville Raceway.

With a Pass, the Accredited Party and the Pass Holder may take still photographic images solely for customary editorial use in the print media (and their corresponding authorized Internet sites), and will be responsible for obtaining all necessary third party consents, releases, and/or assignments, as well as the prior express written permission of Knoxville Raceway, for any non-editorial or commercial use of these still photographic images. The Accredited Party and the Pass Holder acknowledge and agree, and will do all things necessary to ensure, that any intellectual property rights in photographic images taken at the Events will vest in, and remain the property of, Knoxville Raceway on creation.



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Signed for and on behalf of _____, Media Organization / Publication / Agency (the
"Accredited Party"), by its duly authorized officer _____, Editor or
equivalent

Print full name _____ Date _____

Signed by _____, Individual "Pass Holder"

Print full name _____ Date _____