

**Knoxville Nationals
CASEY'S TEXT TO WIN
Sweepstakes
OFFICIAL RULES**

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

PROMOTION TIMING: The Knoxville Nationals TEXT TO WIN Sweepstakes

("Sweepstakes") begins on or about 07/19/15 and ends 8/1/15.

SPONSOR: Knoxville Raceway, 1000 N. Lincoln St., Knoxville, Iowa 50138

ADMINISTRATOR: Knoxville Raceway, 1000 N. Lincoln St., Knoxville, Iowa 50138

ELIGIBILITY: This trade promotion is open to legal residents of the 50 United States or the District of Columbia ("U.S."), who have reached the age of majority in their state of residence at the time of entry. Void where prohibited.

AGREEMENT TO THE OFFICIAL RULES: By participating in the Sweepstakes, each Entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and the Administrator, which are final and binding in all matters related to the Sweepstakes. **IMPORTANT NOTICE:** It is Entrant's sole responsibility to review and understand their eligibility to participate in trade promotions. Sponsor and its agencies disclaim any and all liability or responsibility for disputes arising between in this matter, and prizes will only be awarded in compliance with state regulations.

HOW TO PLAY: Through a mobile phone, Eligible Entrants may text the word WIN to 46898 to receive a chance to win. A winner will be selected each day of the contest period, and chosen at random from the pool of players to date. Texts must be received before 8/1/2015. Winners will be contacted by mobile phone and requested to call the Knoxville Raceway ticket office to redeem.

PRIZES / APPROXIMATE RETAIL VALUE (ARV) / APPROXIMATE ODDS OF WINNING:

Quantity	Description	ARV	Approximate Odds of Winning
13	Pair of tickets to August 12, 2015 qualifying race of the 55 th Annual FVP Knoxville Nationals presented by Casey's General Stores.*	\$90	1:10,000

*Knoxville Nationals tickets will be fulfilled by Knoxville Raceway and will consist of: Two (2) Knoxville Nationals tickets good for August 12, 2015. Total ARV of all prizes \$1,170. Winners are responsible for all applicable taxes (federal, state and/or local) and any other costs and expenses not listed which relate to acceptance and use of a prize. Prizes are not redeemable for cash. No assignment, transfer or substitution of a prize(s) permitted except by

Sponsor who reserves the right to substitute prize, in whole or in part, for one of comparable or greater value due to unavailability or for any other reason, as solely determined by Sponsor. In the event of a cancelled race due to rain, the prize tickets will be honored for the rescheduled rain date only. Any prize displayed or pictured in promotional/advertising materials may be for illustrative purposes only and may not be the actual prize awarded. The marks and trademarks reflected in the materials and these Rules are registered trademarks or trademarks of their respective owners, who are not sponsors of, nor otherwise affiliated with this Sweepstakes.

TO CLAIM A PRIZE: You are eligible to win a prize without making a purchase, subject to compliance and verification. To enter, text **WIN** to 46898 before **8/1/15**. Entries received after such date will be void. Prize winners will be required to call the Knoxville Raceway ticket office, within ten (10) days of prize notification to arrange for pick up their tickets at the ticket office prior to or on the night of August 12. Prize winners may be required to execute and return a completed Declaration of Eligibility prior to receipt of their prizes. Failure to comply with this requirement or any other requirements in the Rules may result in forfeiture of prize. Prizes will also be forfeited if the mobile number provided in the contest entry is discovered to be disconnected or fraudulent. Prizes properly claimed in accordance with these rules will be awarded upon verification. Unclaimed prizes will not be awarded. All Sweepstakes entries and prize claims become the property of the Sponsor.

GENERAL CONDITIONS: By accepting any prize, winner a) waives the right to assert as a cost of winning said prize, any and all costs of redemption and any and all cost or liability that might arise from redeeming or seeking to redeem said prize; b) releases Sponsor and the Released Parties (as defined below) from and against any and all alleged or actual actions, claims, liabilities, settlements, fines, losses, expenses (including reasonable attorneys fees) and damages (whether or not litigation is commenced) incurred or arising, in whole or in part, directly or indirectly with respect to the delivery, award, receipt, possession, use and/or misuse of any prize awarded herein or participation in any prize related activities; c) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to a prize including, but not limited to, its quality, suitability or availability; and d) consents to the use of their name, picture, likeness, address (city and state), email address, voice, and biographical information for trade, advertising and promotions without additional compensation, unless prohibited by law. Winner shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of their name, picture, likeness, address (city and state), email address, voice, and biographical information.. In the event production, printing, or other errors cause more than the advertised number of prizes at any level to be available and/or claimed, Sponsor reserves the right to award the stated number of prizes for that level by random drawing among all eligible claimants for that prize. In no event will more than the stated number of prizes for any prize level be awarded. Sponsor reserves the right to cancel or modify the Sweepstakes if fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules.

DISCLAIMERS & LIABILITY: By entering, Entrants release Sponsor and Administrator, their divisions, dealers, subsidiaries, affiliates, and advertising and promotion agencies, their respective directors, officers, agents and employees (collectively the "Released Parties") from any and all alleged or actual liability and/or loss of any kind for

any actions, claims, costs, injuries, losses or damages of any kind caused, directly or indirectly by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize. Noncompliance with the Official Rules will result in disqualification and the forfeiture of any prize.

DISPUTES: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Iowa (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Iowa, without giving effect to any choice of law or conflict of law rules (whether of the State of Iowa or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Iowa.

WINNERS LIST/RULES REQUESTS: Sweepstakes results for the prizes and/or a copy of these Official Rules may be obtained by sending a self-addressed, stamped envelope to Knoxville Nationals Sweepstakes Winners/Rules Request, P.O. Box 347, Knoxville, Iowa 50138. Requests for the winners list must be received by 8/31/15. Limit one (1) request per person.